

ACCU-DART Newsletter

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We understand that our resellers need as much support as possible find new prospects and maintain current clients.

What can we do to help you?

We are here to assist our resellers in numerous ways, including:

Web Demos - we offer web demos for you and your ACCU-DART prospects, as well as to help train you and your staff. Please contact justin@accu-dart.com to schedule a demo.

Seminars - we have done a number of successful live seminars for groups. Invite several prospects and customers to see ACCU-DART in Action in one live session. Please contact us to discuss the details and make arrangements.

ACCU-DART Support - We offer 24/7 Technical Support for ACCU-DART emergencies. Simply call 888-324-7877 and dial 3 for support. If calling after-hours and requiring immediate assistance, follow the instructions to page our on-call staff.

Marketing Materials - Have our marketing materials customized to promote your business! Resellers can order free PDFs of any of our pieces, including:

feature sheets, price lists, case studies, articles, and more, and have them customized with their logo and contact information. We can also print the pieces for only \$0.50/page plus shipping. Please contact barb@accu-dart.com for more information.

ACCU-DART Website - We feature all our resellers on the Reseller Listing of our website. This is a great resource for potential clients to view and contact all the resellers in their area/accounting platform. Please visit www.accu-dart.com/resellers to view your listing and ensure that we have the most up-to-date information, including a company logo! Resellers can also access the reseller-only section of our website to download the software and the latest marketing and technical support materials.

Do you have any recommendations for what we could do to make selling ACCU-DART easier? Please send your suggestions to barb@accu-dart.com.

Upcoming Events: TPAC

The Third-Party Advantage Conference (TPAC) is fast approaching! We are very excited to be exhibiting and presenting at TPAC August 30 - September 1, 2009 in Vancouver.

TPAC is "Definitely a must attend event for anyone who seriously wants to provide solutions to their

clients”

- Kevin Gartly, SolidBiz Solutions Inc.

We will be exhibiting at Booth #15, so please come



by and meet our team, or attend one of our informative sessions to learn more about ACCU-DART:

Session #1 - How to Demo and Sell ACCU-DART to your Prospects

This session will explore how to position ACCU-DART as the best inventory control solution for your clients and prospects, and how to demo the product simply and easily.

Session #2 - Installing and Using ACCU-DART with Q & A

In this session, join us to see how to easily install and operate ACCU-DART, and to answer any specific questions you may have about our product.

For more information about TPAC, please visit www.tpac.biz

Marketing Tools: Pricing Calculator

In our continued effort to provide our resellers with the tools to promote and sell ACCU-DART, we are proud to offer the ACCU-DART Pricing Calculators. These easy-to-use spreadsheets make creating quotes for your prospects easy and straightforward.

Simply enter the required hardware, number of users, and check off the modules your prospect needs, and the Pricing Calculator will display the total cost, and annual support. The Pricing Calculator also displays the monthly fee, making it easy to show your prospects the upfront cost vs. the monthly plan option.

In addition, the on-screen display for the pricing calculator lists the reseller profit. The reseller pricing will not appear when the spreadsheet is printed, allowing the reseller to print the quote to hand directly to their prospects.

The Pricing Calculator includes a description of all the ACCU-DART modules, to better explain how each function works.

This handy tool is available to our resellers through the reseller-only section of our website. What better way to quickly and easily generate a quote, or show your client the benefits of the monthly plan option.

For more information about creating a quote with the ACCU-DART pricing calculator, please contact sales@accu-dart.com.

Upcoming Events: AccountMate Synergy 2009



Making all the Right Moves with AccountMate Synergy 2009

Once again we will be exhibiting at the AccountMate Synergy Conference, October 17-21, in San Francisco. Synergy is the ideal place for Business Partners to get first-hand information from developers, see product demonstrations, attend AccountMate training sessions, and learn about the new and future features of their products.

For more information about AccountMate Synergy, please visit www.accountmate.com/synergy.